

## Workforce Development

## Asset Building

## Advocacy & Education

## Capacity Building

### Chatham Apprentice Program

- 100 CAP graduates ; 47 jobs (reported to Chatham County for their fiscal year June-July 1)
- 18 completed the Reentry Class, 11 obtained jobs. Lunches were donated every day by 20+ individuals
- CAP will host an E3 class at Savannah Gardens starting August 2<sup>nd</sup>
- Lucky's Market grant supported 31 CAP participants obtain their forklift safety certifications and 7 participants obtain a TWIC card

### Savannah Graduates

- Leadership shifted focus; is now raising funds for "Near-peer," a college counseling model that will target Title 1 schools. This is based on a mentoring model used in other cities to encourage youth to move & plan beyond high school

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### Financial Education

- 2,436 participants, reported 135% increase in knowledge
- Bank On Savannah – 320 accounts opened in Q1
- 2 Bank On banks and 1 credit union present at Summer 500 orientation to open bank accounts

### Benefit Enrollment

- 309 screened for benefits, 95 SNAP applications, 150 SNAP renewals

### Life Line Loan

- 169 loans YTD, totaling \$227,000
  - Average loan - \$1,343.20
- Total loaned since inception \$478,800, 357 loans

### VITA

- Filed 4,203 EITC (totaling \$3.3 M) this tax season
- Total 2015 refunds - \$7.2 M
- Total Economic Impact \$13.07M

### Campaign for Healthy Kids

- 422 children (267 applications) YTD
- Step Up submitted final report to NLC on 2/2 for the initial grant activities. Second NLC grant-funded activities underway

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### Policy Issues

- GBPI hosted successful luncheon in Atl to educate state legislators on state EITC; urged Step Up policy committee to do the same.
- State criminal justice reform legislation repealed lifetime ban on ex-offenders from receiving SNAP benefits; new regs to take effect in July.
- CFPB has issued regulations on small-dollar loans; Step Up will comment on the portion of the proposal that would effect car title loans.

### Communications

- Press release on lack of affordable housing got significant attention on social media, Bill Dawers covered in BIS
- Significant increase in traffic to website in 2<sup>nd</sup> quarter
- Nearly 15% increase in Facebook page "likes" since Jan (200 new followers)
- Profiles of Poverty Exhibit at Jelinek Studios; panel discussion on Jun. 15.

### Poverty Simulations

- Next poverty simulations - June 22<sup>nd</sup> 1-3:30p at Civic Center (FULL) and Sept 13<sup>th</sup> at ASU
- 2 simulations completed in 2016, 90 total participants

### Development

- Wells Fargo approved grant request for \$5,000
- Fund development committee met to discuss 2016 goals
- Frueaueff Foundation agreed to support NLA 2016 session; \$20,000 to come in Dec.
- Step Up to be awarded a small grant (\$10,000) from CFE Fund for Bank On Savannah efforts.

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Center for Working Families

NLA/Resident Team

Community Indicators Coalition

- Jun 2 meeting featured data analyst from the US Census Bureau/Atl who offered training on data-based research on demographics, poverty, and business.
- Next meeting in August will focus on utilizing social media as an organization

- Step Up hosting “Starting – and Running – a Healthy Nonprofit Organization,” professional skills training series on 6/25, 7/9, 7/16 at UWCE. [www.stepupsavannah.org/nonprofit](http://www.stepupsavannah.org/nonprofit). It will be open to Resident Team and all neighborhood leaders.
- Dr. Otis Johnson presented at 7/13 NLA Alumni Association meeting at SSU. Cathy Hill supporting Assoc.
- 2016 NLA application is posted; accepting new participants, deadline is Aug. 5.

- Staff participating in Economy Team, which identified 16-24 year old workforce development programs as core focus.
- Research determined there are few programs that have been supported. Summer internships represent fresh start. WOIA funds also target this population.

### A Georgia Earned Income Tax Credit would:

- Provide a bottom-up tax cut to Georgia families who work but still struggle to make ends meet because of low-wage jobs.
- Grow Georgia’s middle class by helping workers afford the basics and putting them on firmer footing to climb the economic ladder.
- Boost local economies and businesses by putting \$280 million in the pockets of Georgia’s consumers.

